

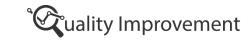




Measuring the Pledge: Customer Experience Survey Update to the Board of Health- November 2024

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The Pledge



- 1. Treat you with courtesy and respect.
- 2. Listen and work with you to best meet your needs.
- 3. Respond in a timely manner.
- 4. Make health information easy to understand
- 5. Make our programs and services as inclusive and accessible as possible.
- 6. Keep your personal information safe.
- 7. Make improvements based on feedback that you provide.





What is a customer?

Anyone who uses or benefits from a product, service or program.

Can include the public, community partners and other Health Unit staff.

Focusing on external customers only-clients, partners and the public.





161 surveys were started, of those 97 were completed

50% of surveys completed interacted with Sexual Health.

(49 surveys)

22% of surveys completed interacted with Immunizations and Vaccines.

(21 surveys)

6% of surveys completed interacted with Infectious Diseases.

(6 surveys)

4% of surveys completed interacted with Food and Water Safety and Phone Support for Families

(4 surveys)

3% of surveys completed interacted with Health Equity, Climate Change (3 surveys each)







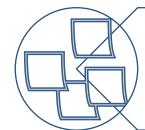
75% of responses agree or strongly agree that they were overall satisfied with their experience.



71% agree or strongly agree that they received the assistance and/or information they needed.



74% agree or strongly agree that they received the information and/or assistance in a timely manner.



65% agree or strongly agree that the assistance and/or information that they needed was easy to find.







72% agree or strongly agree that they were treated with courtesy and respect.



70% agree or strongly agree that staff listened to their needs.



72% agree or strongly agree that they had the privacy they needed while the assistance/information was provided.



77% agree or strongly agree that they were able to understand the information provided to them.





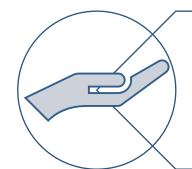


Staff are great

What do we do well?



I got what I needed fast and easy



Non judgemental

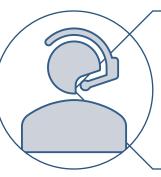






Can't find information

How could we improve?



No one called me back or returned email



Can't access a timely clinic/appointment near me





Promoting the Survey

- Promote after each interaction to all external clients.
 - Email/Text
 - Face to face
 - Posters
 - Business cards
 - Website/social media
- Build into routine, ongoing practice.





experience to our clients,

partners and the public.

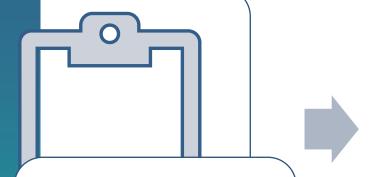
hkpr.on.ca/TakeOurSurvey



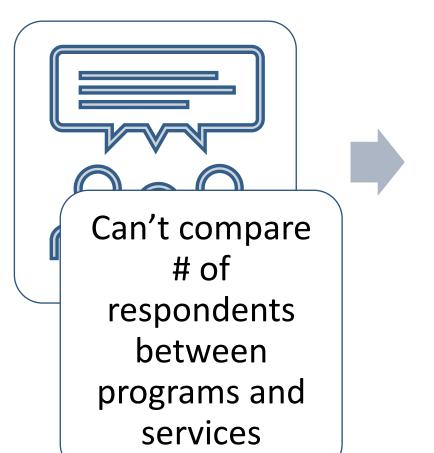




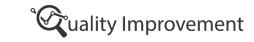
Lessons Learned



Promotion strategies need to vary between programs and services



Goal is for each program to focus on improving # of respondents

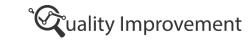




How can the results be used?

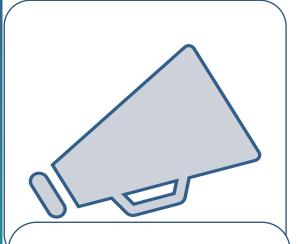
- ✓ FSD will analyze and share the results Quarterly
- ✓ Results can be used to identify opportunities to improve and track progress as we implement the pledge
- ✓ Programs and services can reach out to FSD for program specific results (if enough surveys have been completed).







Next Steps



Support and encourage active promotion



Establish a baseline to measure and monitor.







'Healthy People, Healthy Communities.'

Reach Out to Us 1-866-888-4577 info@hkpr.on.ca hkpr.on.ca











